

Is Your Business Ready for AI?

Instructions:

Use this checklist to see where your business stands and how Auxentia can help you improve.

Section 1: Current Customer Engagement

- Do you have a way to respond to customers 24/7?
- Are most customer questions answered quickly and accurately?
- Do you follow up with potential leads after their first visit?
- Do you have an automated system for handling inquiries?

If you checked fewer than 3, consider adding an AI chatbot to your business.

Section 2: Website Performance

- Is your website mobile-friendly and easy to navigate?
- Does your website load in under 3 seconds?
- Are you using a clear call-to-action on every page (e.g., “Contact Us”)?
- Can visitors easily find information about your services?
- Are you tracking website traffic and visitor behavior?

If you checked fewer than 4, Auxentia’s web design services can help!

Section 3: Lead Conversion and Follow-Up

- Do you have a system to capture leads (e.g., forms or live chat)?
- Are you reaching out to leads within 24 hours?
- Do you nurture leads with follow-up messages or offers?
- Can you track how many leads convert into paying customers?

If you checked fewer than 3, let us help you create an efficient lead management system.

Section 4: Referral and Rewards Programs 🎁

- Do your customers frequently refer others to your business?
- Do you have a referral program with rewards or discounts?
- Can customers easily share your business with their friends or on social media?
- Are you tracking referrals and how they contribute to your business growth?

If you checked fewer than 3, our referral tools can build a loyal customer network.

Section 5: Growth and Optimization 🚀

- Are you reviewing customer feedback regularly?
- Do you make changes to improve based on customer needs?
- Are you measuring the success of your marketing and engagement efforts?
- Do you know which areas of your business are performing the best?

If you checked fewer than 3, we can provide the insights you need to grow smarter.

Final Score

Count your checkmarks in each section.

- **16-20:** You're doing great! Keep up the momentum.
- **10-15:** Good progress, but there's room for improvement.
- **0-9:** Let Gentle Guide help you transform your business!

Download this checklist and schedule a free consultation to see how Auxentia can boost your business!